## INVOICE



WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

Invoice #	Invoice Date	Invoice Month	Invoice Period			
949844-1	09/30/12	September 2012	08/27/12 - 09/27/12			

Station **Account Executive** Sales Office Sales Region

www.wxii12.com

Billing Address:

Crossroads Media **Attention: Accounts Payable 66 Canal Center Plaza** Suite 555 Alexandria, VA 22314

Send Payment To: WXII PO Box 26888 Lehigh Valley, PA 18002-6888

	WXII	Fran Berg		Eagle-Washingt National					
Advertiser American Crossroads			Product American Crossroads		Estimate Number 952				
			Flight Dates 09/18/12 - 09/27/12		Alt Order # 07901799				
		Billing Broado	Calendar cast	Billing Type Cash		Deal #			
		Specia	Special Handling						
		IDB#		Advertiser C	·	Product Code			

Agency Ref

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	09/19/12	09/19/12	NBC Today Show II	10A-12N	W	:30	1	\$100.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12W	Spots/Week	<u>Rate</u> \$100.00		<del>,</del>			
	Spots: # Ch		Date Air Time Descri	ntion	Start/End Time	Longi	h Adulin			Rate Type
	-						<u>th Ad-ID</u> 30 USPRTV18/	· Cu		
	1 WX	N VV U9/	19/12 12:00 PM NBC T	oday Snow II	10A-12N	:3	U USPKIVIO	ACH		\$100.00 NM
2	09/24/12	09/27/12	NBC Today Show II	10A-12N	MT-T	:30	3	\$100.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 MT-T	Spots/Week 3	<u>Rate</u> \$100.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lenat	h Ad-ID			Rate Type
	2 WX		24/12 11:51 AM NBC T		10A-12N		O USPRTV18	ACH		\$100.00 NM
	1 WX		25/12 10:59 AM NBC T	•	10A-12N		O USPRTV18			\$100.00 NM
	3 WX			•	10A-12N		O USPRTV18			*
	3 747	M IN 09/	27/12 10:59 AM NBC T	oday Silow II	IVA-IZN		U USPRIVIO	ACH .		\$100.00 NM
3	09/22/12	09/22/12	Notre Dame Football	ND Football	S-	:30	1	\$400.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12S-	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WX		22/12 7:37 PM Notre		ND Football		O USPRTV18	ACH		\$400.00 NM
		<u>22 <b></b></u>			Total Spots		5			3703.00

**Payment Terms 30 Days** 

**Gross Total** \$800.00 **Agency Commission** \$120.00 **Net Amount Due** \$680.00

Advertiser Ref